

# COMPANY PROFILE



Signage and Graphics | Offset and Digital Print  
Graphic designing | Brochures and Catalogue  
Bill books and Vouchers | Folders and booklets  
Exhibitions design & execution | Metal fabrication  
Signages | Display stands | Wood fabrication  
Drawings and approvals | Kiosks and POS units



+ 971 50 650 5755



Haris@oribeldubai.com  
Hariskauth@gmail.com  
www.Oribeldubai.com



Dubai,  
United Arab Emirates

The Best Value Comes from the Integrity of Successful & Working Perfectly

# Who We Are

Welcome to ORIBEL Exhibition Organizing Where Every Event Shines Bright!

At ORIBEL, we believe that every moment is an opportunity to create something extraordinary. As a premier Exhibition Organizing and Digital Printing Interior and Exterior Signages Production company, we specialize in turning your visions into vibrant realities.

## ■ Event Elegance, Executed with Excellence:

Whether it's a corporate gathering, a milestone celebration, or a product launch, our experienced event organizers are dedicated to curating experiences that leave a lasting impression. From conceptualization to execution, we bring creativity and precision to every detail, ensuring your event is nothing short of spectacular.

## ■ Digital Printing & Signage Solutions beyond compare:

In the digital age, visual impact is everything. Our state-of-the-art digital printing and signage production services are tailored to elevate your brand presence. From eye-catching banners and vibrant displays to bespoke signage solutions, we turn concepts into captivating, high-quality prints that demand attention.

At ORIBEL, we redefine the art of exhibition organizing, transcending boundaries to transform spaces into immersive showcases of innovation, inspiration, and connectivity. As a pioneering force in the industry, we specialize in curating events that leave a lasting impact, creating platforms where ideas converge, and collaborations flourish.

## ■ Crafting Unforgettable Exhibitions:

ORIBEL is not just an exhibition organizing company; we are architects of experiences. Whether it's a trade show, product launch, or industry summit, we possess the expertise to orchestrate events that captivate audiences, spark conversations, and amplify your brand presence.

## ■ Elevate Your Brand, Expand Your Reach:

In a world driven by visual narratives, we understand the power of a compelling story.

Our team of seasoned professionals excels at translating your brand's essence into visually stunning exhibitions that resonate with your audience, fostering engagement and loyalty.

## Why Choose ORIBEL ?

**INNOVATIVE CONCEPTS:** We bring fresh, innovative ideas to the table, ensuring your exhibition stands out from the rest.

**RELIABILITY:** Your satisfaction is our priority. We deliver on time and exceed expectations.

**END-TO-END SERVICES:** From initial design concepts to flawless execution, we handle every aspect of your event and printing needs.

**PRECISION EXECUTION:** From meticulous planning to flawless execution, we handle every detail to perfection.

Let's create unforgettable experiences and make your brand shine!

**Global Network:** ORIBEL opens doors to a global network, connecting you with industry leaders, influencers, and potential collaborators.

### ■ Partner with us for Success:

Join a league of satisfied clients who have witnessed the transformative power of our event organizing and digital printing/signage production expertise. At ORIBEL, we turn ordinary into extraordinary.

Oribel is a full service digital creative studio located in Dubai. Thinkers with a passion for creating beautifully crafted digital and creative advertising experiences.

Contact us today to discuss how we can bring your vision to life.

**ORIBEL**  
**EXHIBITION ORGANIZING**  
TEL:+ 971 50 650 5755  
Haris@oribeldubai.com  
Hariskauth@gmail.com  
www.Oribeldubai.com



**CHASE THE VISION,  
NOT THE MONEY. THE MONEY  
WILL END UP FOLLOWING YOU.**

# CONTENTS

---

**01.**

## MEET OUR TEAM

---

Oribel is a full service digital creative studio located in Dubai. Thinkers with a passion for creating beautifully crafted digital and creative advertising experiences.

**03.**

## THE COMPANY

---

Oribel, primarily engaged in preparing advertising (Artwork, graphics, and other creative work) signages interior and exterior and other advertising media for clients on a contract basis.

**05.**

## BOSS STATEMENT

---

Building and sustaining long-lasting relationships with existing and potential clients.

**02.**

## BOARD OF DIRECTORS

---

Our Board of Directors has a diverse membership with a wide range of age groups and various backgrounds.

**04.**

## VALUES & OBJECTIVES

---

Core values are personal ethics or ideals that guide you when making decisions, building relationships and solving problems.

**06.**

## OUR PARTNERS

---

Partners are an opportunity to establish credibility with both partners and customers by displaying successful stories.

# MEET OUR TEAM

---

Great things are rarely achieved by just one person. Usually, they are accomplished by a group of people, and when everyone is committed to the overall goal, teams move faster, are more innovative and more successful.

“Individual commitment to a group effort—that is what makes a team work, a company work,

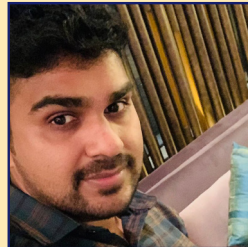


## Abu YAHYA

Director & Marketing Executive

---

Conceiving and developing efficient and intuitive marketing strategies.



## Salesh KUMAR

Production Manager

---

Planning and organizing production schedules for the smooth working of the organisation.



## Abu ASIF

Creative Designer

---

Develop engaging and visually appealing designs for a range of mediums, including print and digital.

# BOARD OF DIRECTORS

---

Fairs and exhibitions: In UAE, various fairs and exhibition are organised in different parts at different times. By taking part in this fairs and exhibitions, businessmen and manufacturers can display their goods.



## Abu YAHYA

Director

---

It is a great pleasure and honour for me to serve as the Director of Oribel Exhibition Organizing.

I would like to extend my sincere thanks for your trust and support, which enables our group to develop soundly and make a good social image, with more than years of development, a leading Event Organizer in UAE, from a small workshop.

Our Company is the result of a unique combination of a Strong Management Team, Professionals, and a Dedicated workforce lead by a common vision to establish a company that can provide unique specialized services to various vital business sectors.

# THE COMPANY

---

Fairs and exhibitions: In UAE, various fairs and exhibition are organised in different parts at different times. By taking part in this fairs and exhibitions, businessmen and manufacturers can display their goods.

## ORIBEL Exhibition Organizing Since 1999

---

Planning, Managing, and Organizing sensational events in the most efficient and cost effective way.

More over, Interior and Exterior Signages, POS Production and installations with high end profiles and competitive rates.



## Our Speciality

Choose the right venue for your exhibition and it can accommodate the size and style of exhibition you have in mind.



## Dubai, UAE

Finding Exhibition Organizers & Halls in UAE and get directions and maps for local businesses in United Arab Emirates.



# VALUES & OBJECTIVES

---

Clear objectives should be set when planning for an exhibition. Objectives may include introducing new products, showcasing the company's range of products, recruiting distributors, making sales, etc.

Exhibition is the only promotional tool that brings buyers, sellers and the competitors in a commercial setting. Since customers have to spend time and money in attending an exhibition, customers who attend an exhibition are interested in the product.



## Company Message

A successful marketing campaign is a well-executed strategy that achieves specific goals within a defined time frame. While each campaign may vary, there are common characteristics that contribute to their success:

**Audience:** Clearly define your target audience. Understand their needs, preferences, and pain points. Tailor your campaign to resonate with them.

**Goals:** Establish clear objectives for your campaign. Whether it's brand awareness, lead generation, or sales, having specific goals ensures focus and measurable outcomes 23.



## Our Objectives

- 01.** Engage customers with promotions and offers
- 02.** See the problem from the customer's point-of-view.
- 03.** Be friendly and informal and avoid jargon
- 04.** Require no further explanation
- 05.** Make the Customer Smile

# BOSS STATEMENT

Abu YAHYA

Director

---

Executive leadership team support is a critical aspect of a company's success. These teams provide strategic and operational oversight, guiding the organization toward its goals. Members of an executive leadership team hold senior positions, such as the vice president of marketing or the chief technology officer. Their responsibilities include:



## **Team Interaction:**

Effective leaders actively engage with employees across the organization



## **Constructive Feedback:**

A competent leadership team fosters an environment where employees feel comfortable expressing ideas.



## **Budget Management**

C-suite executives manage budgets and make financial decisions



There's an entrepreneur right now, scared to death, making excuses, saying, 'It's not the right time just yet.'

# VALUES & OBJECTIVES

---

The main objectives of advertising include product or service introduction, brand awareness creation, customer acquisition, value creation and

Differentiation from competitors. Advertising also focuses on brand building to enhance the value of the brand.



## Our Goal:

Advertising goals are the specific outcomes that a company aims to achieve through its advertising campaigns.



## Brand Vision:

Identifying what your vision should be determines how your brand will move forward.



## Our Values:

Core values are a kind of “code of ethics” for a business: : Creating simple elegant technology and its customer service.



# OUR PARTNERS

---



Advertising Partners are affiliate, vendor, subcontractor, agent or other third party engaged by the Client or otherwise acting on its behalf to render.

Perform or provide advertising services for it including, without limitation, any ad network, ad exchange, demand-side partners or platforms, trading desk and other media buyer, and any related third party technical service providers.

## Majid Al Futtaim

Majid Al Futtaim is a leading integrated lifestyle provider with brands across industries such as shopping malls, Hotels, Cinema, Hypermarket & much more

Let's say you've found the right partner, and you're ready to rock, and you really want to get them on board.

## World Trade Centre Index Exhibition - 2024

WHAT'S ON Upcoming exhibitions and events;  
EXPERIENCE DUBAI

## Emirates Golf Club

Emirates Golf Club has a rich history and is renowned as the most established and famous golf club in the Middle East.

# HOW IT WORKS?

---

At ORIBEL, we like to play the front foot, think ahead and thus providing our clients with the first mover advantage. We like to disrupt the category because we like to think differently. We are a bunch of professionals with a mission. We are here to do something memorable for our clients and be remembered for it. We don't like to blend in. We prefer to stand out and our work will be proof enough.



## Strategic Planning

---

Our strategic and planning teams make sure that a road map is set for your brand. After detailed analysis of competitor profiles and consumer perceptions we put together a game plan, a way forward for the creative teams to come out with work that resonates with the target audience. Work that breaks the clutter. And wins recognition with the award juries.



## The Big Idea

---

We have been in the communications business for over 8 years and have expertise in almost every sector. This rich experience has helped us to gain valuable insights which will turn serve to enrich your business more from a branding and communications point of view. Unlike a bigger agency we do not carry the baggage of size or international alliances - which translates into intense, individualized attention to your business.

# OUR SERVICES

---

We support clients design, implement and maintain high impact, cost effective signage and communication solutions in Dubai and across the UAE.

From interior to exterior store and branch signage,

kiosks and Pylon, Hoardings, Promotional material, Point of sale stands, window graphics, vehicle and transport graphics and more, we have the experience and the technical know-how to deliver the best solutions to meet our clients requirement.



## Our Support

---

Wayfinding and Architectural Signage

ATM Kiosks – Drive Through and Walk Ups.

Large Format Printing, Vehicle and Building Wrap

POS Display Stands, Gondolas and Exhibition Stands

Retail Signage

Art metal Work

Signage Maintenance

ID Card Printing



## Creative ideas

---

Creative Conceptualisation

Graphic Design

Structural Drawings

Technical and Production Drawings



## Process & Approach

---

At ORIBEL, our ultimate objective is to create a unique and distinct environment for our clients and we go beyond the traditional solutions that many of our competitors offer.











# COMPANY PROFILE

---

## 2024

## Contact us

---

**P** + 971 50 650 5755

**W** [www.ribeldubai.com](http://www.ribeldubai.com)

**A** Dubai, United Arab Emirates

Signage and Graphics | Offset and Digital Print  
Graphic designing | Brochures and Catalogue  
Bill books and Vouchers | Folders and booklets  
Exhibitions design & execution | Metal fabrication  
Signages | Display stands | Wood fabrication  
Drawings and approvals | Kiosks and POS units